

**Media Release**  
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## **Engin Offers \$0 Hardware on Residential VoIP plans** *Australian consumers can now sign up and save for less*

**Sydney - 28<sup>th</sup> September 2007:**

Australian VoIP (Voice over Internet Protocol) provider Engin today announced the availability of the Engin Voice Box 3102 at \$0\* for customers signing up to 12 month contracts on its residential VoIP plans starting at \$9.95 per month.

Chief Marketing Officer at Engin, Phil Dobbie, said, "Engin has been saving Australian consumers money on their phone bills for three years. Now we're launching an even better deal by removing the hardware cost barrier from the equation. From today, new customers signing up to any of our residential talk plans on a 12 month contract will be eligible for a free Voice Box 3102.

"This is a very simple product to use and it's a great way to recoup some of the expense of broadband by saving money on your residential phone bill."

Engin's Voice Box is a clever device that plugs directly into a broadband Router and existing phone line, allowing users to access the cost savings of broadband phone calls through their existing telephone handset. It will allow incoming calls from an existing landline number, while making all outgoing calls through Engin's VoIP Network delivering significant cost savings over traditional call rates.

Engin's "National" plan offers free local and national calls, and low cost calls to mobiles and overseas, for \$14.95 per month.

Further information on Engin's talk plans and online ordering is available via the Engin website situated at [www.engin.com.au](http://www.engin.com.au) or by calling the Engin sales team direct on 1300 305 000. The offer runs until November 1<sup>st</sup> 2007.

Also customers who purchase a Voice Box through participating retail stores will be offered a \$100 cashback incentive, redeemable after three months using the Engin service.

Engin is set to deliver further value to the Australian broadband market in the near future as it introduces its Naked DSL offering, delivering broadband the way nature intended – free from line rental. It will also introduce the revolutionary TiVo PVR to the market early in 2008.

Ends.

\*subject to terms and conditions as stipulated at  
[www.engin.com.au/specials/freehardwareterms.aspx](http://www.engin.com.au/specials/freehardwareterms.aspx)

**About Engin**

Engin, listed on the ASX (ENG), is Australia's leading Broadband phone company, cutting the cost of calling for tens of thousands of homes and small businesses across Australia. By using Engin products, broadband users can keep their previous phone number to receive calls, whilst making great savings with their outbound calls. Engin's customers receive high quality calls using VoIP (Voice over Internet Protocol) technology. Engin is the primary distributor of TiVo which is expected to launch in Australia in early 2008.

Engin is headquartered in Sydney, Australia and was granted its telecommunications carrier license in March 2004 to deliver a digital voice service across existing broadband connections. Winner of the ATUG Best Communications Solution – Small Business 2006 award and the 2005 iAwards AIA communications category, Engin provides affordable telecommunication alternatives for all Australian consumers and businesses. For more information, please visit [www.engin.com.au](http://www.engin.com.au).

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